

# NOT REACHING!



We are pleased to introduce our new product, **Not Reaching!**, as the most revolutionary safety solution for law enforcement and motorists.

**Not Reaching!** is a solution to the dangerous traffic stops experienced particularly by young, Black males throughout the country. **Not Reaching!** is a revolutionary identification pouch that allows motorists to remain stationary in their vehicles during traffic stops as the pouch eliminates **reaching** for identification when requested by law enforcement.

Simply clip **Not Reaching!** on the driver side air vent, and place your driver's license, registration, and insurance card inside the pouch. Then, if a motorist is stopped by law enforcement, the motorist no longer has to **reach** for the required documents. Now, both law enforcement and motorists are safe and secure.

As an introduction, we would like to send your police department 25 complimentary **Not Reaching!** pouches. As a community policing initiative, we request that your police department provide **Not Reaching!** pouches to motorists during traffic stops. Motorists will agree that your police department is concerned about their safety enough to provide them with the **Not Reaching!** pouches.

If you believe **Not Reaching!** pouches are an effective law enforcement tool, we would then ask that your department purchase them for future traffic stops.

We are fervently awaiting your remarks and feedback!

Sincerely,

*Jacquelyn Carter*

Jacquelyn Carter  
Owner

